

**GROUP MANAGEMENT SYSTEM AND METHOD**

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**ABSTRACT OF THE DISCLOSURE**

A group management system comprises a plurality of functionally modules. An information management module is configured for managing information (i.e., group information) associated with a group of members and a group activity participated in by the members. A group activity publishing module is configured for facilitating creation of a group activity publication layout. A communication module is configured for automatically creating and for dynamically maintaining a website structure instantiation. Facilitating creation of the group activity publication layout is performed dependent upon accessing at least a portion of the group information maintained by the information management module. Creating and maintaining the website structure instantiation are each performed dependent upon accessing at least a portion of the group information.